

SPONSORSHIP PACKAGES

BENEFITS	Primary	Secondary	Logo	Product	Friends	Comments
Branding on clothing during pre race events	*	*				
Branding on Clothing during Race	*	*	*			Size & location depends on sponsorship
Branding on Pulk	*					
Branding on arctic-mummy website	*	*				
Promotion through Simply Stuck Businesses	*	*		*		Amount depends on sponsorship
Mention in Press Releases	*	*				
Editorial for use in Company Publications	*	*	*	*		
Blog Updates from the race	*	*	*	*	*	
Mention on website	*	*	*	*	*	
Email Updates	*	*	*	*	*	
Access to Photo library	*	*	*	*	*	
Link from arctic-mummy website	*	*	*	*		
Name on banner taken to Pole					*	
Use of names, logo & Identity	*	*				
Opportunity to book for personal appearances	*	*				Number depends on sponsorship
Opportunity to book for motivational talks & training	*	*				Number depends on sponsorship
Product Placement, endorsement and testing	*	*		*		
Company Description on Website	*	*				
Commissioned editorial for use in company publications	*	*				
Opportunity to use Arctic-Mummy Logo promotionally	*					
Logo on Arctic-Mummy website	*					
Access to promotion through other team members	*					
Interviews with all team members	*					

